



## **Cradle to Cradle videos**

### **Introduction to Cradle to Cradle - Reggs**

The Dutch marketing company Reggs made a short clip about Cradle to Cradle®. It shows a snapshot of the Cradle to Cradle®-principle and offers a step into C2C for beginners.

<https://youtu.be/QMsF1P-vWc>

### **C2C - An innovation engine with no regrets | Michael Braungart | TEDxMünchen**

This talk was given at a local TEDx event in 2015, produced independently of the TED Conferences. Michael Braungart on C2C - an innovation engine with no regrets. <http://www.tedxmuennen.de>.

<https://youtu.be/SS8HirsRzsl>

### **Ellen MacArthur Investigates the Circular Economy in Holland**

In November 2010 Ellen MacArthur visited Holland to research the concept of the circular economy.

<https://youtu.be/65Vt-mTYfW4>

### **Cradle to Cradle Festival Berlin 2011**

<https://youtu.be/Ye1Z2TUIAB0>

### **Desso and Cradle to Cradle**

<https://youtu.be/-hMaEoCiXUw>

### **Gugler: "That's how nature would print"**

<https://www.youtube.com/watch?v=UIrvWVcb4E8>

### **Puma InCycle Collection**

<https://www.youtube.com/watch?v=j9zfkYHtuMc>

### **Goodbaby and Cradle to Cradle**

<https://www.youtube.com/watch?v=SXL-yDH8Stk>